

SERVICE OVERVIEW

Website Design & Development.

Fast, custom, search-ready websites you own outright.

We design and build fast, custom websites that you own completely — code, content, and domain, with no rented platform underneath and no subscription keeping the lights on. From a single landing page to a bilingual corporate site or a full e-commerce build, everything ships mobile-first and ready for search from the day it goes live.

WHO THIS IS FOR

This service is for foreign brands entering Japan or APAC that need a site working properly in more than one language, and for Japanese organizations presenting themselves to the world. It suits teams who have outgrown a template platform — or who never want to be locked into one — and who want to talk directly with the people designing and building their site.

What's included.

01
Design built around your brand

Every page is designed for your business, your content, and your audience — not adapted from a theme someone else is also using.

02
Mobile-first engineering

Designed and built for the phone screen first, then refined for larger displays. Fast to load, comfortable to read, easy to act on.

03
Search-ready structure

Structured data, clean semantic markup, proper sitemaps, and fast pages — the technical groundwork search engines look for, in place from day one.

04
Multilingual architecture

Per-language URLs, correct hreflang, and layouts that hold up in Japanese and English alike. Bilingual is our default setting, not an add-on.

05

You own everything

Code, content, domain, hosting — all in your name at handover. No platform fees, no forced subscription, nothing you have to keep paying just to stay online.

06

Optional care plans

If you want us to stay on, a monthly care plan covers updates, monitoring, and small changes. If you don't, the site runs fine without us.

How we deliver.

1

Discovery

We learn your goals, audience, languages, and content situation, then agree on a clear scope — what the site needs to do, and for whom.

2

Design

Structure first, then visual design. You review real pages that look and behave like the finished site, so approval means something.

3

Build

We develop on a private staging URL you can open anytime, on any device. No surprises at the end — you watch the site take shape.

4

Launch

Full QA across devices and browsers, search and analytics setup, then go-live on your domain — with everything transferred into your ownership.

5

Care

Optional but recommended: a monthly plan for updates, monitoring, and small changes, handled by the same people who built the site.

Deliverables.

- Complete website codebase — owned by you, with no license fees attached
- Custom mobile-first design, reviewed on a live staging URL

What we measure.

Page speed and Core Web Vitals on key pages

Mobile usability across target devices

Search indexing coverage and

- Structured data and technical SEO baked into every page
- Multilingual page architecture with correct per-language URLs (where scoped)
- Analytics and Search Console configured and verified
- Cross-device and cross-browser QA before launch
- Handover documentation and a plain-language editing guide
- Optional care plan covering updates, monitoring, and small changes

structured-data validity

Organic impressions and clicks (via Search Console)

Conversion actions on key pages — enquiries, sign-ups, purchases

Uptime and error monitoring (under a care plan)

Pricing.

From ¥300,000.

Landing pages from ¥300,000 · corporate sites from ¥800,000 · e-commerce from ¥1,500,000 · care plans from ¥30,000/month.

Guideline pricing. Every project is quoted to its actual scope — send us a short email describing what you need, and after a brief discovery conversation we'll come back with a firm estimate. No pressure, no obligation.

How we start.

- 1 Discovery**
A short email exchange (or call, if you prefer) to understand goals, audience and scope.
- 2 Proposal & quote**
A tailored plan with a fixed quote — scope, timeline, deliverables and KPIs agreed up front.
- 3 Agreement**
The contract is signed electronically through our secure e-sign portal. No printing, no fax.
- 4 Kickoff & portal access**
You get access to your OJI client portal — tasks, progress, files, notes and deadlines, all in one place.
- 5 Delivery & reporting**
Work ships on the agreed rhythm, with transparent updates and plain-language reports against the KPIs we set.

Common questions.

Do we actually own the site, or is there a subscription hiding somewhere?

You own it outright — code, content, design, and domain, with hosting and analytics accounts in your name, not ours. There is no platform fee and no subscription required to keep the site running. Care plans are optional, month to month, and the site works exactly the same without one.

We're on WordPress, Squarespace, or Wix now. Can you move us off?

Yes. We rebuild the site on a foundation you own, carry over the content worth keeping, set up redirects so search engines and existing links reach the new pages, and hand you the keys. Your old platform can be cancelled once the new site is live and verified.

Can our team update the site ourselves after launch?

That's the point of owning it. We build so that routine content changes — text, images, new pages following existing patterns — are within reach of your team, and we hand over documentation written for humans. If you'd rather not touch it at all, a care plan puts those updates on us instead.

Let's talk.

Email is fastest — tell us your goals and we'll reply within one business day.

ALEXD@OJIDIGITAL.COM